



# Ginny Hudgens

BUSINESS CONSULTANT | COACH



## Biography:

Ginny Hudgens is a business consultant / coach working exclusively with Financial Advisors & Wealth Managers. She specializes in listening to their goals and shaping their firms to meet those goals. Her experience in building a financial advisory firm made her realize Advisors know where they want to go and frequently how to get there but lack the time or resources to implement. This is where Ginny and her team come in.



## Presentations:

Ginny speaks on a variety of practice management topics but is most passionate about strategic planning and having the best team in place. These two topics encompass much of what is needed to reach an Advisor's goals.

Takeaways include: the importance of strategic planning, how to prepare for and hold a strategic planning session, how to implement the plan, how to hire, retain and compensate the best team players.

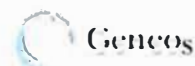


## Preferred Audience:

C-Level executives of financial advisory firms with a minimum of \$100MM in AUM or \$1MM in gross revenue. Fee-only RIA's are preferred.



## Featured in and spoken at





[Click here to view this presentation](#)



**Strategic Planning  
and Implementation for Financial  
Advisory Firms**



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**Logistics:**

Airfare to/from New Orleans, LA, rental car, hotel, \$1,000 speaking fee and access to attendee list. Speaking fee may be waived in certain circumstances.



**References:**

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Rachael Bellah - [rachael@wadefa.com](mailto:rachael@wadefa.com)